



MAKE A BIG SPLASH WITH SPONSORSHIP



new bedford
whaling museum

ART. HISTORY. SCIENCE. CULTURE.



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New Bedford Whaling Museum
18 Johnny Cake Hill
New Bedford, MA 02740

SPONSOR!

We would like to sponsor the following event/program

- | | | |
|---|---|---------------------------------------|
| <input type="radio"/> Big Blue Pictures | <input type="radio"/> <i>Moby-Dick</i> Marathon | <input type="radio"/> Sailors' Series |
| <input type="radio"/> First Fridays | <input type="radio"/> New Bedford Lyceum | <input type="radio"/> Summer Benefit |
| <input type="radio"/> Lusophone Series | <input type="radio"/> Rotating Exhibitions | <input type="radio"/> <i>Vistas</i> |

At the below sponsorship level

- ☐ \$25,000 ☐ \$10,000 ☐ \$5,000 ☐ \$2,500 ☐ \$1,000 ☐ Other _____

OR ☐ Please call me at this number to discuss my options: _____

Name _____

Business _____

Address _____ Phone _____

Email _____

☐ Enclosed is my check for \$ _____ made payable to New Bedford Whaling Museum

☐ Please charge my AMEX/Discover/MC/VISA

Credit Card Number _____ Expiration Date _____ CVV _____



Forms can be mailed to:

Development Department
New Bedford Whaling Museum
18 Johnny Cake Hill
New Bedford, MA 02740

Have questions
or need more information,
please contact

development@whalingmuseum.org
508-997-0046



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Who We Are

Founded as the Old Dartmouth Historical Society in 1903, the mission of the New Bedford Whaling Museum (NBWM) is to ignite learning through explorations of art, history, science and culture rooted in the stories of people, the region and an international seaport. The Museum's rich history reveals an intimate relationship with the communities it serves. As a compelling destination that anchors a national park and vibrant urban seaport, we encourage exploration of our region's cultural, artistic, historic, and scientific contributions.

Our Impact

As the SouthCoast's cultural hub, NBWM welcomes more than 80,000 visitors, engages over 4 million social media users, 20,000 e-newsletter subscribers, and more than 2,200 corporate and household members. The Museum drives more than \$10 million in regional economic activity each year.

Sponsorship Benefits

NBWM offers sponsorship packages starting at \$1,000, to Title \$10,000+ and Presenting \$25,000+ sponsorships of our major events and programs.

Sponsors at every level enjoy:

- One-year corporate membership
- Complimentary passes for employees and guests to visit the museum
- 10% off in our Museum Store
- Access and discounts on rental bookings in museum venues
- Listing in our Annual Report

Sponsorship benefits may include logo recognition on digital and print signage and invitations, website and e-communication recognition, dedicated social media posts, private curator-led tours and program tickets among others.

Contact Us

We are happy to tailor a sponsorship package to meet your needs! Contact us at development@whalingmuseum.org or by phone at 508-997-0046.



Signature Events

NBWM's annual signature events draw our largest and most dedicated audiences.

Moby-Dick Marathon

Our 25-hour live reading of Melville's classic each January draws an audience of more than 1,500 in-person and 6,000 - 10,000 virtual participants.

Summer Benefit

NBWM's largest fundraiser and social event attended by over 225+ community leaders and philanthropists.

Exhibitions and Publications

NBWM engages our member and visitorship with content surrounding relevant themes of art, history, science and culture through Museum exhibitions and publications.

Rotating Exhibitions

NBWM's rotating exhibitions are the main driver of repeat visitation each year and engage thousands of visitors of all ages. The Museum typically opens 6 - 8 rotating exhibitions per year including two major exhibitions (summer and winter) in our Wattles Family Gallery, our premier exhibition space.

Vistas

Our Journal of Art, History, Science and Culture mailed to an audience of more than 2,200 corporate and household members 2-3 times annually.



Public Programs

NBWM provides a rich slate of public programming to appeal to a broad audience of various interests.

Big Blue Pictures

An immersive experience offering five daily showings of 3D short films that explore and educate our visitors on the wildlife of the sea, the environmental threats to their natural habitats and the research and conservation efforts to these threats worldwide.

First Fridays

Our 21+ after-hours themed monthly event series highlights music, activities, food and fun.

Lusophone World Lecture Series

Explores a wide range of speakers, performers and topics from Portuguese-speaking countries with particular focus on the local communities with family ties to the Azores, Cape Verde, Madeira and mainland Portugal (3-4 programs annually).

New Bedford Lyceum

Founded in 1828, the New Bedford Lyceum brought the community together in pursuit of "useful knowledge and the advancement of popular education." Today, the Museum hosts this New England tradition of learning through active civic conversation (1-2 programs annually).

Sailors' Series

This legacy lecture series brings to New Bedford a wide variety of experiences and adventures by individuals with lifelong commitments to sailing, boats, and the sea (3 programs annually).

JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE	JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
Big Blue Pictures <i>Moby-Dick</i> Marathon	Big Blue Pictures First Fridays	Big Blue Pictures First Fridays Rotating Gallery Exhibition Vistas	Big Blue Pictures First Fridays Lusophone World Lecture	Big Blue Pictures Rotating Gallery Exhibition First Fridays Sailors' Series	Big Blue Pictures First Fridays Summer Exhibition Opening	Big Blue Pictures First Fridays Lusophone World Lecture Sailors' Series Summer Benefit	Big Blue Pictures First Fridays Sailors' Series	Big Blue Pictures First Fridays Vistas	Big Blue Pictures Rotating Gallery Exhibition First Fridays Lusophone World Lecture	Big Blue Pictures First Fridays New Bedford Lyceum Rotating Gallery Exhibition	Big Blue Pictures First Fridays Winter Exhibition Opening