Old Dartmouth Historical Society

Also Known As "The New Bedford Whaling Museum"

Financial Statements and Additional Information (with Independent Auditors' Report Thereon)

December 31, 2018 and 2017

Financial Statements and Additional Information

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Independent Auditors' Report

To the Board of Trustees Old Dartmouth Historical Society (also known as "The New Bedford Whaling Museum") New Bedford, Massachusetts

Report on the financial statements:

We have audited the accompanying financial statements of Old Dartmouth Historical Society (also known as "The New Bedford Whaling Museum") (a Massachusetts not-for-profit organization) (hereinafter "Society") which comprise the statements of financial position as of December 31, 2018 and 2017, and the related statements of activities, functional expenses and cash flows for the years then ended, and the related notes to the financial statements.

Management's responsibility for the financial statements:

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

Auditors' responsibility:

Our responsibility is to express an opinion on these financial statements based on our audits. We conducted our audits in accordance with auditing standards generally accepted in the United States of America and the standards applicable to financial audits contained in <u>Government Auditing Standards</u>, issued by the Comptroller General of the United States. Those standards require that we plan and perform the audits to obtain reasonable assurance about whether the financial statements are free of material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the Society's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Society's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

To the Board of Trustees Old Dartmouth Historical Society (also known as "The New Bedford Whaling Museum") Page two

Opinion:

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of Old Dartmouth Historical Society as of December 31, 2018 and 2017, and the changes in its net assets and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

Emphasis of a matter – effect of adopting new accounting standard:

As discussed in Note 1, the Society adopted new accounting and financial reporting guidance, Financial Accounting Standards Board's (FASB) Accounting Standards Update (ASU) No. 2016-14, *Not-for-Profit Entities (Topic 958), Presentation of Financial Statements of Not-for Profit Entities*, as of and for the year ended December 31, 2018. Our opinion is not modified with respect to this matter.

Other reporting required by Government Auditing Standards:

In accordance with <u>Government Auditing Standards</u>, we have also issued our report dated April 25, 2019 on our consideration of Old Dartmouth Historical Society's internal control over financial reporting and on our tests of its compliance with certain provisions of laws, regulations, contracts and grant agreements, and other matters. The purpose of that report is to describe the scope of our testing of internal control over financial reporting and compliance and the results of that testing, and not to provide an opinion on internal control over financial reporting or on compliance. That report is an integral part of an audit performed in accordance with <u>Government Auditing Standards</u> in considering Old Dartmouth Historical Society's internal control over financial reporting and compliance.

Sull'-Cupy CPA'S PC

Allan Smith and Company, CPAs PC

Stoughton, Massachusetts

April 25, 2019

(also known as "The New Bedford Whaling Museum")

Statements of Financial Position

December 31, 2018 and 2017

| | December 31, | | | | | |
|--|------------------|-----|------------|--|--|--|
| Assets: | 2018 | | 2017 | | | |
| Current assets: | | | | | | |
| Cash and cash equivalents | \$ 483,352 | \$ | 586,159 | | | |
| Restricted cash | 30,608 | | 30,566 | | | |
| Accounts receivable | 116,595 | | 227,420 | | | |
| Pledges receivable net, current portion | 31,162 | | 116,250 | | | |
| Inventory | 100,132 | | 129,726 | | | |
| Prepaid expenses | 29,026 | | 29,329 | | | |
| Total current assets | 790,875 | | 1,119,450 | | | |
| Long-term assets: | | | | | | |
| Land, buildings and equipment, net | 15,423,896 | | 15,435,690 | | | |
| Long-term investments | 12,295,848 | | 14,048,572 | | | |
| Pledges receivable, net of current portion | - | | 4,535 | | | |
| Charitable remainder trust receivable | 466,574 | | 500,711 | | | |
| Beneficial interest in perpetual trusts | 576,933 | | 682,500 | | | |
| Museum collections (note 1) | | | - | | | |
| Total long-term assets | 28,763,251 | · — | 30,672,008 | | | |
| Total assets | \$ 29,554,126 | \$ | 31,791,458 | | | |
| Liabilities and net assets: | | | | | | |
| Current liabilities: | | | | | | |
| Accounts payable | \$ 256,930 | \$ | 248,682 | | | |
| Accrued expenses | 21,545 | | 13,608 | | | |
| Liability under split-interest agreements | 84,795 | | 211,102 | | | |
| Deferred revenue | 622,779 | | 532,621 | | | |
| Total current liabilities | 986,049 | | 1,006,013 | | | |
| Long-term liabilities: | | | | | | |
| Custodial funds | 30,608 | | 30,566 | | | |
| Total long-term liabilities | 30,608 | | 30,566 | | | |
| Total liabilities | 1,016,657 | | 1,036,579 | | | |
| Net assets: | | | | | | |
| Without donor restrictions | 25,651,582 | | 26,945,744 | | | |
| With donor restrictions | 2,885,887 | | 3,809,135 | | | |
| Total net assets | 28,537,469 | | 30,754,879 | | | |
| Total liabilities and net assets | \$ 29,554,126 | \$ | 31,791,458 | | | |

(also known as "The New Bedford Whaling Museum")

Statement of Activities

| | Without Donor | With Donor | |
|---|---------------|-----------------|-------------|
| | Restrictions | Restrictions | Total |
| Operations: | | | |
| Revenue and support: | | | |
| | | \$ - \$ | 595,612 |
| Membership, programs and unrestricted support | 1,602,616 | - | 1,602,616 |
| Grants and restricted support | 1,377,669 | 585 | 1,378,254 |
| Museum store | 341,904 | - | 341,904 |
| Investment return allocated to operations per spending policy | 518,840 | 90,556 | 609,396 |
| In-kind gifts and services | 727,300 | - | 727,300 |
| Other earned income, net | 286,426 | | 286,426 |
| Total revenue and support from operations | 5,450,367 | 91,141 | 5,541,508 |
| Expenses: | | | |
| Collections and exhibitions | 1,877,961 | _ | 1,877,961 |
| Education and programs | 1,429,147 | _ | 1,429,147 |
| Library, scholarly and digital initiatives | 352,870 | - | 352,870 |
| Membership, visitor services and museum store | 601,972 | _ | 601,972 |
| Management and general | 838,444 | | 838,444 |
| Fundraising | | _ | |
| rundraising | 350,213 | | 350,213 |
| Total expenses from operations | 5,450,607 | <u> </u> | 5,450,607 |
| Net assets released from restrictions for operations | 92,701 | (92,701) | |
| Change in net assets from operations | 92,461 | (1,560) | 90,901 |
| Other non-operational activities: | | | |
| | | | |
| Contributions for non-operational purposes and related expenses: | | 200,400 | 200, 400 |
| Campaign contributions | - | 399,400 | 399,400 |
| Endowment contributions | - | 214,262 | 214,262 |
| Depreciation expense | (957,026) | = | (957,026) |
| Interest expense | (2,852) | | (2,852) |
| Total contributions for capital purposes and related expenses | (959,878) | 613,662 | (346,216) |
| Deaccession (accession) of objects for collection: | | | |
| (Accession) deaccession of objects for collection | (23,571) | 22,886 | (685) |
| Releases of restrictions for purpose of collections | 23,571 | (23,571) | - |
| Accession of objects for collection, net | | (685) | (685) |
| Non-operational net assets released from restrictions | 997,948 | (997,948) | |
| Non-operational net assets released from restretions | 771,740 | (771,740) | |
| Net investment return | (1,032,160) | (180,150) | (1,212,310) |
| Less: Investment return allocated to operations per spending policy | (518,840) | (90,556) | (609,396) |
| Change in value of split interest agreements | 126,307 | (266,011) | (139,704) |
| Change in non-operational activities | (1,386,623) | (921,688) | (2,308,311) |
| Change in net assets | (1,294,162) | (923,248) | (2,217,410) |
| Net assets, beginning | 26,945,744 | 3,809,135 | 30,754,879 |
| Net assets, ending | \$ 25,651,582 | \$ 2,885,887 \$ | 28,537,469 |

(also known as "The New Bedford Whaling Museum")

Statement of Activities

| | Without Donor | | With Donor | |
|---|---------------|-----|--------------|------------|
| | Restrictions | | Restrictions | Total |
| Operations: | | _ | | _ |
| Revenue and support: | | | | |
| Admissions \$ | 549,475 | \$ | - \$ | 549,475 |
| Membership, programs and unrestricted support | 1,487,650 | | - | 1,487,650 |
| Grants and restricted support | 890,995 | | - | 890,995 |
| Museum store | 296,075 | | - | 296,075 |
| Investment return allocated to operations per spending policy | 458,053 | | 59,579 | 517,632 |
| In-kind gifts and services | 679,114 | | - | 679,114 |
| Other earned income, net | 250,965 | _ | <u> </u> | 250,965 |
| Total revenue and support from operations | 4,612,327 | _ | 59,579 | 4,671,906 |
| Expenses: | | | | |
| Collections and exhibitions | 1,466,346 | | - | 1,466,346 |
| Education and programs | 1,214,082 | | _ | 1,214,082 |
| Library, scholarly and digital initiatives | 343,822 | | - | 343,822 |
| Membership, visitor services and museum store | 530,552 | | - | 530,552 |
| Management and general | 731,156 | | _ | 731,156 |
| Fundraising | 328,595 | _ | <u> </u> | 328,595 |
| Total expenses from operations | 4,614,553 | | <u> </u> | 4,614,553 |
| Net assets released from restrictions for operations | 68,933 | | (68,933) | _ |
| Not assess released from restrictions for operations | 06,933 | _ | (00,733) | |
| Change in net assets from operations | 66,707 | _ | (9,354) | 57,353 |
| Other non-operational activities: | | | | |
| Contributions for non-operational purposes and related expenses: | | | | |
| Campaign contributions | _ | | 747,588 | 747,588 |
| Endowment contributions | _ | | 556,836 | 556,836 |
| Depreciation expense | (947,200) | | - | (947,200) |
| Interest expense | (10,247) | | _ | (10,247) |
| Total contributions for capital purposes and related expenses | (957,447) | _ | 1,304,424 | 346,977 |
| December (consists) of ablact for all of the | | | | |
| Deaccession (accession) of objects for collection: | (70.459) | | 22.066 | (46.202) |
| (Accession) deaccession of objects for collection | (79,458) | | 33,066 | (46,392) |
| Releases of restrictions for purpose of collections | 79,458 | _ | (79,458) | (46.202) |
| Deaccession (accession) of objects for collection, net | <u>-</u> | _ | (46,392) | (46,392) |
| Non-operational net assets released from restrictions | 1,918,171 | _ | (1,918,171) | |
| Net investment return | 1,616,639 | | 210,278 | 1,826,917 |
| Less: Investment return allocated to operations per spending policy | (458,053) | | (59,579) | (517,632) |
| Change in value of split interest agreements | 10,537 | | 174,921 | 185,458 |
| Change in non-anarotional activities | | _ | | |
| Change in non-operational activities | 2,129,847 | | (334,519) | 1,795,328 |
| Change in net assets | 2,196,554 | | (343,873) | 1,852,681 |
| Net assets, beginning | 24,749,190 | _ | 4,153,008 | 28,902,198 |
| Net assets, ending \$ | 26,945,744 | \$_ | 3,809,135 \$ | 30,754,879 |

(also known as "The New Bedford Whaling Museum")

Statement of Functional Expenses

| | | | Library, | Membership, | T 1 | | | |
|---|--------------------|-----------------|---------------|-------------|--------------|-------------|-------------|-----------|
| | | 7 1 (1 1 | Scholarly and | Visitor and | Total | 3.5 | | |
| | Collections and | Education and | Digital | Museum | Program | Management | | |
| | Exhibitions | Programs | Initiatives | Store | Services | and General | Fundraising | Total |
| Salaries and benefits | \$ 706,280 \$ | 475,530 \$ | 129,177 \$ | 232,716 \$ | 1,543,703 \$ | 448,886 \$ | 226,001 \$ | 2,218,590 |
| Consultants, professional fees and stipends | 55,285 | 190,723 | 46,543 | · <u>-</u> | 292,551 | 130,838 | 275 | 423,664 |
| In-kind program support | 68,400 | 493,818 | 111,268 | = | 673,486 | 19,755 | 34,059 | 727,300 |
| Exhibitions and curatorial activities | 374,153 | - | · - | - | 374,153 | - | · - | 374,153 |
| Student transportation and program travel | 26,288 | 43,691 | 1,487 | 126,467 | 197,933 | - | - | 197,933 |
| Supplies | 42,814 | 33,415 | 3,246 | 7,404 | 86,879 | 44,138 | 15,686 | 146,703 |
| Publications | - | - | 22,419 | - | 22,419 | - | - | 22,419 |
| Information technology | 8,057 | - | 23,248 | - | 31,305 | - | - | 31,305 |
| Rental expenses for offsite locations | 139,117 | - | - | - | 139,117 | - | - | 139,117 |
| Occupancy and insurance | 393,281 | 75,540 | 879 | - | 469,700 | 105,594 | - | 575,294 |
| Cost of good sold - Museum store | _ | - | - | 180,389 | 180,389 | - | - | 180,389 |
| Marketing, printing and postage | 48,617 | 57,499 | 14,442 | 49,483 | 170,041 | 3,381 | 10,402 | 183,824 |
| Catering, meals and entertainment | 8,907 | 43,892 | 41 | 3,167 | 56,007 | 10,191 | 53,866 | 120,064 |
| All other expenses | 6,762 | 15,039 | 120 | 2,346 | 24,267 | 75,661 | 9,924 | 109,852 |
| Total expenses from operations | \$ 1,877,961 \$ | 1,429,147 \$ | 352,870 \$ | 601,972 \$ | 4,261,950 \$ | 838,444 \$ | 350,213 \$ | 5,450,607 |

(also known as "The New Bedford Whaling Museum")

Statement of Functional Expenses

| | | | Library, Scholarly and | Membership, Visitor and | Total | | | |
|---|--------------------|----------------------|---------------------------|----------------------------|--------------|-------------|-------------|-----------|
| | Collections and | Education and | Digital | Museum | Program | Management | | |
| | Exhibitions | Programs | Initiatives | Store | Services | and General | Fundraising | Total |
| Salaries and benefits | \$ 657,338 \$ | 468,716 \$ | 81,054 \$ | 226,234 \$ | 1,433,342 \$ | 352,981 \$ | 213,509 \$ | 1,999,832 |
| Consultants, professional fees and stipends | 48,635 | 81,688 | 34,947 | 15 | 165,285 | 134,056 | 232 | 299,573 |
| In-kind program support | 55,156 | 458,742 | 119,221 | - | 633,119 | 16,524 | 29,471 | 679,114 |
| Exhibitions and curatorial activities | 218,425 | - | - | - | 218,425 | - | - | 218,425 |
| Student transportation and program travel | 7,752 | 28,710 | - | 93,165 | 129,627 | - | - | 129,627 |
| Supplies | 39,511 | 19,720 | 3,291 | - | 62,522 | 38,701 | 14,438 | 115,661 |
| Publications | - | - | 72,699 | - | 72,699 | - | - | 72,699 |
| Information technology | 6,471 | - | 18,665 | - | 25,136 | - | - | 25,136 |
| Rental expenses for offsite locations | 30,783 | - | - | - | 30,783 | - | - | 30,783 |
| Occupancy and insurance | 353,052 | 63,270 | 2,548 | 9,377 | 428,247 | 95,101 | - | 523,348 |
| Cost of good sold - Museum store | - | - | - | 130,487 | 130,487 | - | - | 130,487 |
| Marketing, printing and postage | 18,397 | 57,178 | 8,981 | 66,512 | 151,068 | 3,593 | 14,451 | 169,112 |
| Catering, meals and entertainment | 19,228 | 30,932 | 1,830 | 4,412 | 56,402 | 16,617 | 41,671 | 114,690 |
| All other expenses | 11,598 | 5,126 | 586 | 350 | 17,660 | 73,583 | 14,823 | 106,066 |
| Total expenses from operations | \$ 1,466,346 \$ | 1,214,082 \$ | 343,822 \$ | 530,552 \$ | 3,554,802 \$ | 731,156 \$ | 328,595 \$ | 4,614,553 |

(also known as "The New Bedford Whaling Museum")

Statements of Cash Flows

Years Ended December 31, 2018 and 2017

| | 2018 | _ | 2017 |
|--|----------------|-------------|-------------|
| Cash flows from operating activities: | | | |
| Change in net assets | \$ (2,217,410) | \$_ | 1,852,681 |
| Adjustments to reconcile change in net assets to | | | |
| net cash provided by operating activities: | | | |
| Depreciation | 957,026 | | 947,200 |
| Changes in beneficial interest in perpetual trusts | 105,567 | | (74,255) |
| Unrealized losses (gains) on investments | 1,866,945 | | (1,434,934) |
| Realized gain on sale of investments | (528,666) | | (263,665) |
| Restricted cash | (42) | | (16) |
| Changes in assets and liabilities: | | | |
| (Increase) decrease in assets: | | | |
| Accounts receivable | 110,825 | | 34,715 |
| Pledges receivable net of collections for long-lived assets | 81,123 | | (100,236) |
| Inventory | 29,594 | | (11,964) |
| Prepaid expenses | 303 | | 6,298 |
| Charitable remainder trust receivable | 34,137 | | (111,203) |
| Increase (decrease) in liabilities: | | | |
| Accounts payable | 8,248 | | 32,560 |
| Accrued expenses | 7,937 | | (13,432) |
| Liability under split-interest agreements | (126,307) | | (10,537) |
| Deferred revenue | 90,158 | | 122,913 |
| Custodial funds | 42 | - | 16 |
| Total adjustments | 2,636,890 | _ | (876,540) |
| Net cash provided by operating activities | 419,480 | _ | 976,141 |
| Cook flows from investing activities. | | | |
| Cash flows from investing activities: Land, buildings and equipment acquisitions | | | |
| and construction in progress | (945,232) | | (233,789) |
| Transfer of charitable remainder trust to endowment | (7+3,232) | | 1,245,481 |
| Purchases of long-term investments | (4,049,534) | | (3,266,480) |
| Sales of long-term investments | 4,463,979 | | 1,853,973 |
| · | | - | |
| Net cash used in investing activities | (530,787) | - | (400,815) |
| Cash flows from financing activities: | | | |
| Advances from the working capital line-of-credit | 60,000 | | 100,000 |
| Repayments of the working capital line-of-credit | (60,000) | | (100,000) |
| Advances from the draw to capital expenditure line-of-credit | 281,000 | | - |
| Repayments of the draw to capital expenditure line-of-credit | (281,000) | | (554,853) |
| Collections of pledges for long-lived assets | 8,500 | _ | 85,649 |
| Net cash provided by (used in) financing activities | 8,500 | - | (469,204) |
| Net (decrease) increase in cash and cash equivalents | (102,807) | | 106,122 |
| Cash and cash equivalents, beginning of year | 586,159 | = | 480,037 |
| Cash and cash equivalents, end of year | \$\$ | \$ <u>_</u> | 586,159 |
| Supplemental disclosure of cash flow information: | | | |
| Cash paid during the year for interest | \$ 2,852 | \$ | 10,247 |
| 1 0 0 | 7-2- | . = | -, -, |

Notes to Financial Statements

1. Organization and summary of significant accounting policies:

Organization and nature of operations:

Old Dartmouth Historical Society (hereinafter "Society") is a Massachusetts not-for-profit corporation established in 1903. The Society's mission is to "educate and interest all the public in the historical interaction worldwide of humans with whales; in the history of Old Dartmouth and adjacent communities and in regional maritime activities". The Society is commonly referred to as The New Bedford Whaling Museum, or The Whaling Museum.

The Society houses one of the world's most distinguished collections of maritime art and history, spanning five (5) centuries. The collections are of local, regional, national and international significance. The collection has two (2) categories. The first category is related to the history of whaling. The Society has, by far, the world's largest and best developed holding of whaling related artifacts. The second category is the interpreted social and economic history of the region.

Adoption of significant accounting standard:

The Society adopted new accounting and financial reporting guidance, Financial Accounting Standards Board's (FASB) Accounting Standards Update (ASU) No. 2016-14, *Not-for-Profit Entities (Topic 958)*, *Presentation of Financial Statements of Not-for Profit Entities*, as of and for the year ended December 31, 2018. The main provisions of this update, which amend the requirements for financial statements and notes in Topic 958, *Not-for-Profit Entities*, include the following:

- Requiring the presentation of two (2) net asset classes classified as "net assets without donor restrictions" and "net assets with donor restrictions";
- Modifying the presentation of underwater endowment funds and the related disclosures;
- Requiring the use of the placed in-service approach to recognizing the satisfaction of donor restrictions on gifts used to acquire or construct long-lived assets; absent explicit donor restrictions otherwise:
- Requiring enhanced disclosures about amounts and purposes of governing board designations, appropriations and similar actions that result in self-imposed limits on the use of resources without donor-imposed restrictions;
- Requiring all not-for-profits present an analysis of expenses by function and nature in a separate statement or in the notes to the financial statements;
- Requiring enhanced disclosure of quantitative and qualitative information on liquidity;
- Presenting investment return net of external and direct internal investment expenses; and,
- Modifying other financial statement reporting requirements and disclosures intended to increase the usefulness to the reader of the financial statements.

The amendments in this update were effective for the Society's year ended December 31, 2018 and had a significant impact on the financial statement presentation. The most significant was the combination of temporarily restricted net assets and permanently restricted net assets as net assets with donor restrictions. In total, amounts reported with donor restrictions were the same before and after the adoption of ASU No. 2016-14.

Notes to Financial Statements

1. Organization and summary of significant accounting policies – continued:

A summary of significant accounting policies consistently applied in the preparation of the financial statements follows:

Basis of financial reporting:

The Society prepares its financial statements on the accrual basis of accounting in accordance with accounting principles generally accepted in the United States of America (U.S. GAAP).

Use of estimates and assumptions:

The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires the Society's management to make estimates and assumptions. These affect the reported amounts of assets and liabilities, the disclosure of contingent assets and liabilities at the date of the financial statements, and the reported amounts of revenues and expenses during the reporting period. The most significant estimates include the valuation assumptions associated with the charitable remainder trust receivable and the valuation assumptions associated with the net realizable value of pledges receivable. Actual results could differ from those estimates and assumptions.

Financial statement presentation:

The financial statements are presented on the accrual basis and in accordance with the reporting principles of not-for-profit accounting. Accordingly, net assets of the Society and changes therein are classified and reported as follows:

Net assets without donor restrictions – Net assets that are not subject to donor-imposed (or certain grantor) restrictions and may be expended for any purpose in performing the primary objectives of the Society. These resources are comprised of public support and program revenues which are available and used for operations and programming. The governing board of the Society may elect to designate such resources for specific purposes. This designation may be removed at the Board's discretion.

Net assets with donor restrictions – Net assets which include resources subject to donor-imposed (or certain grantor) restrictions. Some donor-imposed restrictions either expire with the passage of time and/or can be fulfilled and removed by the actions of the Society to comply with the donor-imposed restrictions. Other donor-imposed restrictions are perpetual in nature, where the donor stipulates that resources be maintained in perpetuity. Net assets with donor restrictions are reclassified to net assets without donor restrictions and reported in the Statement of Activities as net assets released from restrictions in the period in which the donor-imposed stipulations are met or the stipulated time restrictions have passed, or both. Resources of this nature originate from contributions, grants, bequests, contracts and investment income earned on donor restricted funds.

Grants, which are limited to the use of various programs, are reflected as a component of net assets without donor restrictions if the funds are received and spent during the same year and if they support the activities of the Society within the limits of the Society's articles of organization. Grant and contract receipts in excess of revenue recognized are presented as deferred revenue. Gifts of long-lived assets with explicit restrictions that specify how the donated assets must be used and gifts of cash or other assets that must be used to acquire long-lived assets are reported as restricted support. The Society reports the expiration of donor restrictions when the donated or acquired long-lived assets are placed in service.

Notes to Financial Statements

1. Organization and summary of significant accounting policies – continued:

Cash and cash equivalents:

For purposes of the Statement of Cash Flows, the Society considers all highly liquid debt instruments and money market funds with a maturity of three (3) months or less when purchased, other than those held in the investment portfolio, to be cash equivalents.

Accounts receivable and uncollectible accounts:

All accounts receivable are considered collectible at year-end. Accounts receivable over ninety (90) days old are considered past due and are written off routinely after it is evident that the collection effort has little or no chance of near-term success. The Society has no significant past due accounts receivable at December 31, 2018 and 2017. The Society uses the direct method in writing off uncollectible accounts receivable because its effect on the financial statements is not materially different from the results that would have been obtained under the allowance method required by accounting principles generally accepted in the United States of America.

Pledges receivable and contributions:

Contributions, including unconditional promises to give, are recognized as revenue in the period received or promised. Conditional promises to give are not recognized until they become unconditional, that is when the conditions on which they depend are substantially met. Contributions of publicly traded securities are recorded at their fair value at the time of donation. It is the Society's policy to convert contributions of marketable securities to cash as soon as practical and prudent, and record them at their estimated fair value at the date of donation.

Unconditional promises to give, that are expected to be collected within one (1) year, are recorded at net realizable value. Unconditional promises to give that are expected to be collected in future years are recorded at the present value of their estimated future cash flows. The discounts on those amounts are computed using a risk-free interest rate adjusted for a market risk premium or the credit worthiness of each donor. Amortization of the discounts is recorded as additional contribution revenue in accordance with the donor-imposed restrictions, if any, on the contributions.

Pledges receivable are made primarily by individuals located throughout Southeastern Massachusetts and are reflected at the present value of estimated future cash flows using a risk adjusted discount rate of approximately five percent (5%).

The Society carries its pledges receivable at net present value less an allowance for uncollectible pledges. On a periodic basis, all pledges are evaluated for collectability and are written off after it is evident that the collection effort has little or no chance of near-term success. Based on this review, the Society evaluates its pledges receivable and adjusts its allowance for uncollectible pledges based on its history of past write-offs, donor specific collections and current economic and credit conditions. It is reasonably possible that the Society's estimate of the allowance for uncollectible pledges will change.

Contributions of assets other than cash are recorded at their estimated fair market value at the date received.

Notes to Financial Statements

1. Organization and summary of significant accounting policies – continued:

Inventory:

Inventories are stated at average cost and reduced to net realizable value as appropriate.

Land, buildings and equipment:

Land, buildings and equipment are stated at cost at the date of acquisition or fair value at the date of donation, in the case of gifts. Expenditures that significantly add to the productivity or extend the useful lives of buildings and equipment are capitalized. Other expenditures for maintenance and repairs are charged to operations in the year the costs are incurred.

The Society performs an informal capital needs assessment on a routine basis. Currently, the long-lived assets held require no significant scheduled maintenance that has not been contemplated in the long-term capital budgeting process. The cost of routine and non-routine maintenance is funded on a "pay as you go" basis.

Depreciation is computed using the straight-line method over the following estimated useful lives:

| Buildings | 25 – 39 years |
|-------------------------|---------------|
| Improvements | 3 – 18 years |
| Furniture and equipment | 3-10 years |
| Vehicles | 5 years |

Investments and endowment matters:

The long-term focus of the Society's investment portfolio is to support the Society's mission by providing a reliable source of funds for current and future use.

The Society records investments at fair market value, which represents the value on the date of donation or cost on the date of purchase, plus reinvested earnings and appreciation or depreciation. Investment securities are reported at fair value as described in Note 14. Investments denominated in foreign currency are translated at the year-end spot rate.

Income from pooled investments and realized gains and losses and unrealized appreciation and depreciation on security transactions are allocated among individual funds with or without donor restrictions on the basis of the respective percentage share in the fund balance which exists at the beginning of each month in which income and realized gains or losses and unrealized appreciation and depreciation are earned. Realized and unrealized gains and losses are reported in the Statements of Activities. Realized gains and losses are determined on the basis of average cost of securities sold based on purchases and sales reflected on a tradedate basis. Investment income (interest and dividends) is recognized as non-operational revenue in the period it is earned and gains and losses are recognized as changes in net assets in the accounting period in which they occur. Dividend income is recorded on the ex-dividend date, and interest income is recorded on an accrual basis. Net investment income (loss) is reported in the Statements of Activities and consists of interest and dividend income, realized and unrealized capital gains and losses, less external and direct internal investment expenses.

Notes to Financial Statements

1. Organization and summary of significant accounting policies – continued:

Investments and endowment matters - continued:

The Society's investment funds, which include equity funds and fixed income funds, consist of the Society's ownership interest in externally managed funds, which may be invested in less liquid investments. The fair value of these investments is determined by the closing price on the active market on which the individual securities are traded and the Society considers this a reasonable estimate of fair value as of December 31, 2018 and 2017. The amount of gain or loss associated with these investments is reflected in the accompanying financial statements.

The Society maintains endowment investment funds with donor restrictions that are reported in accordance with the reporting principles of not-for-profit accounting and consistent with the *Uniform Prudent Management of Institutional Funds Act of 2006* (hereinafter "UPMIFA") effective June 30, 2009, when adopted by the Commonwealth of Massachusetts. UPMIFA is a model act approved by the Uniform Law Commission, formerly known as the National Conference of Commissioners on Uniform State Laws, that serves as a guideline for states to use in enacting legislation.

The Board of Trustees of the Society has interpreted UPMIFA, as adopted by the Commonwealth of Massachusetts, as requiring the preservation of the fair value of the original gift as of the gift date of the donor-restricted endowment funds, absent explicit donor stipulations to the contrary. As a result of this interpretation, when reviewing its donor-restricted endowment funds, the Society considers the value of a fund to be deficient if the fair value of the fund is less than the sum of (a) the original value of gifts donated to the fund, (b) the original value of subsequent gifts to the fund, and (c) accumulations to the fund that are required to be maintained in perpetuity made in accordance with the direction of the applicable donor gift instrument at the time the accumulation is added to the fund. The Society has interpreted UPMIFA to permit spending from deficient funds in a manner consistent with the standard of prudence prescribed by UPMIFA.

In accordance with UPMIFA, the Society considers the following factors in making a determination to appropriate or accumulate donor-restricted endowment funds: the duration and preservation of the funds, the purposes of the Society and the donor-restricted endowment funds, general economic conditions, the possible effect of inflation and deflation, the expected total return from income and the appreciation of investments, other resources of the Society, and the investment policies of the Society.

The Board of Trustees of the Society has adopted investment and spending policies for endowment assets that attempt to provide a predictable stream of funding to programs supported by its endowment while seeking to maintain the purchasing power of the endowment assets. This policy defines the endowment's investment objectives, return and risk parameters, asset allocation ranges and targets, and benchmark performance measurement and evaluation. Endowment assets include those assets of donor-restricted funds that the Society must hold in perpetuity, or for a donor-specified period(s), as well as board-designated funds. Given the relationship between risk and return, a fundamental step in determining the investment policy for the endowment funds is the determination of an appropriate risk tolerance. After taking into consideration such factors as corporate financial stability, uncertainty of cash flows in and out of the endowment funds over the long term and capital volatility, the Board of Trustees believes a moderate risk strategy is prudent.

Notes to Financial Statements

1. Organization and summary of significant accounting policies – continued:

Investments and endowment matters - continued:

Under this policy, as approved by the Board of Trustees and routinely reviewed, the endowment assets are intended to maximize real total return over the long term (rolling five (5) year periods) while minimizing the risk of not achieving returns over any twelve (12) month period through the diversification of investments within the prescribed classes. Real total return is defined as the sum of capital appreciation (or loss) and current income (dividends and interest) adjusted for inflation by the U.S. Consumer Price Index. Actual returns in any given year may vary from this amount.

The Society's investment manager targets a diversified asset allocation that places a greater emphasis on equity-based investments to achieve its long-term return objectives within prudent risk constraints.

As approved by its Investment Committee the Society has in recent years, including 2018 and 2017, appropriated for distribution approximately four-point seven five percent (4.75%) of its endowment fund's year-end fair value over the prior three (3) years through the preceding year-end and adjusted for significant new gifts to the endowment. In establishing this policy, the Society considered the long-term expected return on its endowment. Accordingly, over the long term, the Society expects the current spending policy to allow its endowment to grow at the total return less the spending policy. This is consistent with the Society's objective to maintain the purchasing power of the endowment assets held in perpetuity, or for a specified term, as well as to provide additional real growth through new gifts and investment return.

Split interest agreements:

The Society is the beneficiary of various split interest agreements as follows:

Beneficial Interest in Perpetual Trust - The Society records a beneficial interest in a perpetual trust, at the fair value of the assets contributed to the trust, at the time the Society is notified of the trust's existence. Annual changes to the market value of the assets are recognized as a component of the change in the value of split interest agreements with donor restrictions.

Charitable Remainder Trusts - The Society records a receivable for charitable remainder trust agreements for which the Society is a beneficiary but is not the trustee of the assets. These trusts are created by donors, independent of the Society, and are neither in the possession nor under the control of the Society. The trusts are administered by outside fiscal agents as designated by the donor. The receivable is recorded at the present value of the anticipated residual interest in the trust and discounted at the rate commensurate with the risks involved. Upon termination of the trusts, the Society will receive a specified portion of the remaining trust assets.

Notes to Financial Statements

1. Organization and summary of significant accounting policies – continued:

Split interest agreements - continued:

Charitable Gift Annuities - The Society records assets received under charitable gift annuity agreements, included in investments, at the fair market value of the assets when the assets are received by the Society as trustee. Under charitable gift annuity contracts, the Society receives irrevocable title to contributed assets and agrees to make fixed period payments over various periods, generally the life of the donor. In conjunction with these gifts the Society records a liability, included in liability under split-interest agreements, equal to the present value of future cash flows expected to be paid to the income beneficiaries based upon the actuarial expected lives of the beneficiaries. The assets to fund these liabilities to donors are included as investments and are maintained in a separate and distinct fund. The discount rate used to calculate the present value of the obligations was three percent (3%) at December 31, 2018 and 2017. The excess of contributed assets over the annuity liability is recorded as contribution revenue without donor restrictions. The liabilities are adjusted annually for changes in the life expectancy of the income beneficiary, amortization of the discount and other changes in the estimates of future payments. The resulting changes are recorded as a change in the value of the split interest agreements without donor restrictions. Upon the donor's death, the remaining liability is recognized as contribution revenue without donor restrictions.

Pooled Income Fund - The Society manages a pooled life income fund, included in investments, which is divided into units based on contributions from donors. Donors are assigned a specific number of units based on the proportion of the fair market value of the contribution to the total fair market value of the fund. The donors receive a portion of the actual income earned on those units, included in liability under split-interest agreements, until his or her death. At that time, the value of the units assigned to the donor will be available to the Society without restriction.

Grant income:

Grant revenue is recognized in the period the Society incurs reimbursable program expenditures.

Income taxes:

The Society is generally exempt from federal income taxes under Section 501(c)(3) of the Internal Revenue Code and has been determined not to be a private foundation. The Society is also exempt from Massachusetts income tax. Therefore, no provision for income taxes has been made in the accompanying financial statements. Contributions to the Society qualify for a Federal charitable contribution deduction.

The Society will file not-for-profit tax returns in the U.S. federal jurisdiction, and the Commonwealth of Massachusetts where they operate and solicit funds. The Internal Revenue Service (IRS) and the Commonwealth of Massachusetts have not requested examination of open tax years of 2017, 2016 and 2015. The Commonwealth of Massachusetts has a statute of limitations of three (3) years. The Society's U.S. federal and Commonwealth of Massachusetts income tax returns prior to December 31, 2015 are closed. The Society is subject to a recognition threshold and measurement attribute for financial statement recognition and measurement of a tax position taken or expected to be taken in a tax return. At December 31, 2018, the Society believes that it has no significant uncertain tax positions within any of its open tax years.

Notes to Financial Statements

1. Organization and summary of significant accounting policies – continued:

Collections:

The collections, which were acquired through purchases and contributions since the Society's inception, are not recognized as assets on the Statements of Financial Position. Purchases of collection items are recorded as decreases in net assets without restrictions in the year in which the items are acquired, or in net assets with restrictions if the assets used to purchase the items are restricted by donors. The Society provides the resources to ensure the collections are protected and preserved. Proceeds from deaccessions or insurance recoveries are reflected as increases in the appropriate net asset class. The value of items of collection received is not reported as contributions or accessions in the Statements of Activities. Accessions of objects for the years ended December 31, 2018 and 2017 totaled \$23,571 and \$79,458, respectively. The Society sold artifacts, figureheads and prints in 2018 and 2017 from its collections that were properly deaccessioned. The net proceeds from these sales were \$22,886 and \$33,066 for the years ended December 31, 2018 and 2017.

Fair value of financial instruments – definition and measurement:

The Society measures certain assets and liabilities in accordance with FASB Accounting Standards Codification (ASC) Topic 820, Fair Value Measurement. As such, fair value is defined as the price that would be received upon sale of an asset, or paid upon transfer of a liability, in an orderly transaction between market participants at the measurement date and in the principal, or most advantageous, market for that asset or liability. The fair value is calculated based on assumptions that market participants would use in pricing the asset or liability, not on assumptions specific to the Society. In addition, the Society reports certain investments using the net asset value per share as determined by investment managers under the so called "practical expedient" method. The practical expedient method allows net asset values per share to represent fair value for reporting purposes when the criteria for using this method are met. Investments for which fair value was measured at its net asset value per share (or its equivalent) using the practical expedient are not categorized in the fair value hierarchy.

ASC Topic 820 establishes a hierarchy prioritizing the inputs used in measuring fair value into three (3) levels based on the extent to which inputs are observable in the market. Each fair value measurement is reported in one of the three (3) levels, which is determined by the lowest level input that is significant to the fair value measurement in its entirety. The three (3) levels of the fair value framework are as follows:

Level I – Quoted prices are available in active markets for identical instruments as of the reporting date. The type of instruments generally included in Level I include listed equity and debt securities publicly traded on a stock exchange.

Level II – Pricing inputs are based on quoted prices for similar instruments in active markets, which are either directly or indirectly observable as of the reporting date, and the fair value is determined through the use of model-based valuation methodologies. Instruments generally included in Level II are less liquid and may include restricted equity securities and over-the-counter derivatives including corporate bonds and loans as well as public company equity securities with legal restrictions.

Level III – Pricing inputs are generally unobservable for these instruments and include situations where there is little or no market activity for the instrument. The inputs into the determination of fair value require significant management judgment and reflect management's estimate of assumptions that market participants would use in pricing the asset or liability. The fair values are therefore determined using model-based techniques that include discounted cash flow models or similar techniques.

Notes to Financial Statements

1. Organization and summary of significant accounting policies – continued:

Fair value of financial instruments – definition and measurement - continued:

The measurement's level for any qualifying assets and liabilities within this framework is based upon the lowest level of any input that is significant to the fair value measurement. Most investments classified in Level II and III consist of shares or units of investment funds as opposed to direct investments in the funds' underlying holdings, which may be marketable. The Society reports transfers between levels as of the end of the reporting period. The classification of investments in the fair value hierarchy is not necessarily an indication of risks, liquidity, or degree of difficulty in estimating the fair value of each investment's underlying assets and liabilities.

Risks and uncertainties:

The fair values of the Society's financial instruments have been determined at a specific point in time, based on relevant market information and information about the financial instrument. Estimates of fair value are subjective in nature and involve uncertainties and matters of significant judgment and therefore cannot be determined with precision. Changes in assumptions could significantly affect estimates.

The Society may invest in various types of investment securities in accordance with its formal investment policy monitored by its Board of Trustees. Investment securities are exposed to various risks, such as interest rate, market and credit risks. Due to the level of risk associated with certain securities, it is at least reasonably possible that changes in the values of investment securities will occur in the near term and such changes could materially affect the amounts reported in the financial statements.

Operating activities:

Changes in unrestricted net assets are classified as either operating activities or non-operating activities. Non-operating activities include investment income (including interest and dividend income, realized and unrealized gains and losses on investments) reduced by the annual approved investment income draw to support operations, funds released from net assets with donor restrictions to support capital spending, comprehensive campaign activities, the loss on the sale of long-lived assets and depreciation charges not integral to the operations of the Society and comprehensive collection activities. The measure of operating activities includes a percentage of investment income pursuant to the spending policy as determined and approved on an annual basis by the Board of Trustees. All other activities that are deemed by the administration to be ongoing, major and central to operations are reported as operating revenues and expenses.

In-kind contributions:

Contributions of goods and services are recognized when provided by individuals or organizations whose specialized skills would need to be purchased if not provided by donation or would create or enhance long-lived assets. Such skills include professional services. Contributed goods and services are reflected as contributions at their estimated fair market value at date of receipt if an objective basis exists for recording and assigning value to such donations.

Notes to Financial Statements

1. Organization and summary of significant accounting policies – continued:

Functional allocation of expenses:

The costs of providing the various programs and the administration of the Society have been summarized on a functional basis in the Statements of Functional Expenses. Accordingly, certain costs have been allocated among the program services and supporting services benefited. Therefore, expenses require allocation on a reasonable basis that is consistently applied. The expenses from operating activities that are allocated include facility related which is allocated on a square footage basis; as well as salaries and wages, benefits, payroll taxes, collection preservation, education programming, membership and fundraising, which are allocated based on the basis of time and effort estimates.

Reclassifications:

Certain reclassifications have been made to the 2017 financial statements to conform to the current period financial statement presentation. These reclassifications have no effect on previously reported results of operations or net assets.

Advertising and marketing expense:

The Society reports advertising and marketing expenses as incurred. Advertising and marketing expenses, which may include significant promotional expense for exhibit openings, for the years ended December 31, 2018 and 2017 totaled \$111,104 and \$79,572, respectively.

Subsequent events:

Subsequent events are transactions or events that occur after the Statement of Financial Position date, but before the financial statements are issued or available to be issued. The Society has evaluated subsequent events through April 25, 2019, which is the date the financial statements were available to be issued.

2. Funds held in agency capacity:

Agency funds include funds entrusted to the Society for specific purposes, as follows:

Howland Cemetery Maintenance Fund – Represents funds invested in a certificate of deposit currently earning approximately one half of one percent (0.50%) interest, which had a balance of \$30,608 and \$30,566 as of December 31, 2018 and 2017, respectively. These funds must be used for cemetery maintenance in accordance with the donor's wishes.

Notes to Financial Statements

3. <u>Pledges receivable:</u>

Capital campaign and operations pledges receivable as of December 31 are presented as net assets with donor restrictions if expected to be collected in more than one (1) year. These unconditional promises to give are to be received by the Society for years subsequent to December 31. The following schedule summarizes pledges receivable at December 31:

| | <u>2018</u> | <u>2017</u> |
|--|------------------|---------------------|
| Within one year From one to five years | \$ 31,162 | \$ 116,250 5,000 |
| | 31,162 | 121,250 |
| Less: discount to net present value | - | (465) |
| Net pledges receivable | <u>\$ 31,162</u> | <u>\$ 120,785</u> |
| Current portion of pledges receivable | \$ 31,162 | \$ 116,250 |
| Pledges receivable, long-term | | 4,535 |
| Total pledges receivable, net | <u>\$ 31,162</u> | <u>\$ 120,785</u> |

The allowance for uncollectible pledges at December 31, 2018 and 2017 was \$-.

Pledges receivable are made primarily by individuals located throughout Southeastern Massachusetts and are reflected at the present value of estimated future cash flows using a risk adjusted rate of approximately five percent (5%). Of the total pledges receivable, \$10,000 and \$3,500 represent outstanding pledges from Trustees of the Society as of December 31, 2018 and 2017, respectively.

4. Land, buildings and equipment:

Land, buildings and equipment consisted of the following at December 31:

| | <u>2018</u> | <u>2017</u> |
|-----------------------------------|----------------------|----------------------|
| Land | \$ 220,731 | \$ 220,731 |
| Buildings and improvements | 27,175,192 | 26,224,449 |
| Furniture, equipment and vehicles | 1,675,310 | 1,669,360 |
| Custodial program and equipment | 43,010 | 43,010 |
| | 29,114,243 | 28,157,550 |
| Less: accumulated depreciation | (13,719,598) | (12,762,572) |
| Subtotal | 15,394,645 | 15,394,978 |
| Construction in progress | 29,251 | 40,712 |
| Total land, buildings and | | |
| equipment, net | <u>\$ 15,423,896</u> | <u>\$ 15,435,690</u> |

Notes to Financial Statements

4. Land, buildings and equipment - continued:

Depreciation expense for the years ended December 31, 2018 and 2017 totaled \$957,026 and \$947,200, respectively.

Certain of the furniture, fixtures and equipment were funded by the Federal Department of Education and the Federal government retains a reversionary interest in these long-lived assets.

5. <u>Long-term investments:</u>

Long-term investments are reported at fair value and consist of the following at December 31:

| | | <u>2018</u> | <u>2017</u> | | |
|--|-----------|-------------|-------------|------------|--|
| Cash and money market funds | \$ | 336,832 | \$ | 1,567,957 | |
| Domestic equities: | | | | | |
| Consumer discretionary | | 461,537 | | 596,679 | |
| Consumer staples | | 401,193 | | 481,836 | |
| Energy | | 214,410 | | 283,372 | |
| Financials | | 736,116 | | 881,190 | |
| Healthcare | | 569,466 | | 841,396 | |
| Industrials | | 278,015 | | 508,420 | |
| Information technologies | | 818,278 | | 1,476,926 | |
| Materials | | 40,375 | | 66,452 | |
| Real estate | | 263,752 | | 110,388 | |
| Telecommunication services | | 515,573 | | 31,035 | |
| Utilities | | 142,245 | | 176,958 | |
| Mutual funds: | | | | | |
| Domestic fixed income (0 - 5 Years) | | 461,420 | | 526,599 | |
| Domestic fixed income (5-10 Years) | | 1,721,939 | | 873,047 | |
| Domestic equities | | 759,385 | | 788,400 | |
| International equities – developed markets | | 2,700,409 | | 2,345,489 | |
| International equities – emerging markets | | 173,073 | | 230,778 | |
| International fixed income (5-10 Years) | | 1,701,830 | | 2,261,650 | |
| Total long-term investments | <u>\$</u> | 12,295,848 | <u>\$</u> | 14,048,572 | |

Notes to Financial Statements

5. <u>Long-term investments – continued:</u>

The following schedule summarizes the investment return and its classification in the Statement of Activities at December 31, 2018:

| , | Without Donor <u>Restrictions</u> | | With Donor Restrictions | | <u>Total</u> | | |
|---|--------------------------------------|---------------------|-------------------------|-------------------|--------------|-------------|--|
| Interest and dividends | \$ | 129,777 | \$ | 22,651 | \$ | 152,428 | |
| Investment fees | | (51,591) | | (9,005) | | (60,596) | |
| Net unrealized losses | | (1,560,453) | | (272,355) | | (1,832,808) | |
| Net realized gain on sales | | 450,107 | | 78,559 | | 528,666 | |
| Net investment return | <u>\$</u> | <u>(1,032,160</u>) | \$ | <u>(180,150</u>) | <u>\$</u> | (1,212,310) | |

The following schedule summarizes the investment return and its classification in the Statement of Activities at December 31, 2017:

| , | | nout Donor <u>strictions</u> | | th Donor strictions | | <u>Total</u> |
|----------------------------|-----------|---------------------------------|-----------|------------------------|-----------|--------------|
| Interest and dividends | \$ | 260,182 | \$ | 33,842 | \$ | 294,024 |
| Investment fees | | (48,230) | | (6,273) | | (54,503) |
| Net unrealized gains | | 1,171,370 | | 152,361 | | 1,323,731 |
| Net realized gain on sales | | 233,317 | | 30,348 | | 263,665 |
| Net investment return | <u>\$</u> | 1,616,639 | <u>\$</u> | 210,278 | <u>\$</u> | 1,826,917 |

There are no unfunded commitments associated with long-term investments as of December 31, 2018 and 2017. Investments with daily liquidity generally do not require any notice prior to withdrawal and there are no required redemptions or lock-ups with definitive expiration dates.

6. Endowments:

The Society's endowments consist of individual endowment sub-funds for a variety of purposes with donor restrictions and board designated endowments. Net assets associated with endowment funds (hereinafter "Fund") are classified and reported based on the existence or absence of donor-imposed restrictions as well as sub-funds without donor restrictions for operational purposes.

Interpretation of relevant law:

The Society's Board has interpreted the Commonwealth of Massachusetts Uniform Prudent Management of Institutional Funds Act (hereinafter "UPMIFA") adopted June 30, 2009, as allowing the Society to appropriate for expenditure or accumulate as much of an endowment fund as the Society determines is prudent for the uses, benefits, purposes and duration for which the endowment fund is established, subject to the intent of a donor expressed gift instrument. Unless stated otherwise in the gift instrument, the assets in an endowment fund are donor-restricted assets until appropriated for expenditure by the Society.

Notes to Financial Statements

6. Endowments – continued:

Interpretation of relevant law - continued:

In making a determination to appropriate or accumulate the Society shall act in good faith with the care that an ordinarily prudent organization, in a like position, would exercise under similar circumstances and shall consider, if relevant, all of the following factors:

- The duration and preservation of the fund
- The purposes of the Society and the donor-restricted endowment fund
- General economic conditions
- The possible effect of inflation and deflation
- The expected total return from income and the appreciation of investments
- Other resources of the Society
- The investment policies of the Society

Funds with deficiencies:

From time to time, the fair value of assets associated with individual donor-restricted endowment funds may fall below the level that the donor or UPMIFA requires the Society to retain as a fund of perpetual duration. The Society has interpreted UPMIFA to permit spending from underwater endowments in accordance with prudent measures required under law. In accordance with U.S. generally accepted accounting principles for not-for-profit organizations, \$45,871 and \$- was deficient and was reported as decreases in net assets without donor restrictions at December 31, 2018 and 2017, respectively. To the extent that deficiencies result from unfavorable market fluctuations that have occurred, subsequent gains that restore the fair value of the assets of the endowment fund to the required level will be classified as an increase in net assets without donor restrictions.

Return objectives and risk parameters:

The Society has adopted investment and spending policies for endowment assets that attempt to provide a predictable stream of funding to programs supported by its endowments while seeking to maintain purchasing power of the endowment assets. Endowment assets include those assets of donor-restricted funds that the Society must hold in perpetuity or for donor-specified periods. Under this policy, as approved by the Board of Trustees, the endowment assets are invested in a manner to achieve a total rate of return that exceeds the rate of inflation and meets or exceeds the investment return objectives of the Society's funds and reserves while assuming a moderate level of investment risk. See Note 1, *Investments and Endowment Matters*, for further detail on the Society's investment strategies.

Strategies employed for achieving objectives:

To satisfy its long-term rate-of-return objectives, the Society relies on a total return strategy in which investment returns are achieved through both capital appreciation, realized and unrealized, and current yield, such as interest and dividends. The Society targets a diversified asset allocation among various financial instruments and asset categories and uses multiple investment strategies to achieve its long-term return objectives within prudent risk constraints.

Notes to Financial Statements

6. Endowments – continued:

Spending policy and how the investment objectives relate to spending policy:

The Society has a policy for each endowment allowing that annually the Board of Trustees will appropriate and expend all or part of the income (defined as income from interest, dividends, and other ordinary income, plus net realized gains). If little or no income is produced in a given year, up to five percent (5%) of the past three (3) years' average year-end fair value of the fund may be spent in accordance with the purpose of the Fund, taking into account the recommendations of the Investment Advisory Committee to the Finance Committee.

The Society has, in recent years, appropriated for distribution approximately four-point seven five percent (4.75%) of its endowment fund's average year-end fair value, adjusted for new significant gifts, over the prior three (3) years through the preceding year-end. In establishing this policy, the Society considered the long-term expected return on its endowment. Accordingly, over the long term, the Society expects the current spending policy to allow its endowment to grow at the total return less the spending policy. This is consistent with the Society's objective to maintain the purchasing power of the endowment assets held in perpetuity, or for a specified term, as well as to provide additional real growth through new gifts and investment return.

Based on its spending policy, a portion of the Society's cumulative net realized gains and net appreciation is allocated to operations in accordance with the Society's investment policies and procedures. For the years ended December 31, 2018 and 2017, the Board approved funding for operations of \$609,396 and \$517,632, respectively. Of these amounts, \$90,556 and \$59,579 were the investment earning amounts allowed to be expended from accumulated investment earnings on the endowment fund with donor restrictions for the years ended December 31, 2018 and 2017, respectively, with the balance of the Board approved "draw" from unrestricted endowment investment earnings.

Changes to endowment net assets for the year ended December 31, 2018, are as follows:

| | Without | | |
|------------------------------|---------------------|---------------------|---------------------|
| | Donor | With Donor | |
| | Restrictions | Restrictions | Total |
| Endowment net assets, | | | |
| December 31, 2017 | <u>\$11,939,994</u> | <u>\$ 2,108,578</u> | <u>\$14,048,572</u> |
| Endowment investment return: | | | |
| Interest and dividends | 129,777 | 22,651 | 152,428 |
| Investment fees | (51,591) | (9,005) | (60,596) |
| Net depreciation (realized | | | |
| and unrealized) | (1,110,346) | (193,796) | (1,304,142) |
| Total endowment | | | |
| investment return | (1,032,160) | <u>(180,150</u>) | (1,212,310) |
| Contributions | 203,154 | 6,100 | 209,254 |
| Other changes and reclasses | (138,680) | (1,592) | (140,272) |
| Appropriation of endowment | | | |
| for expenditure | (518,840) | (90,556) | (609,396) |
| Endowment net assets, | | | |
| December 31, 2018 | <u>\$10,453,468</u> | <u>\$ 1,842,380</u> | <u>\$12,295,848</u> |

Notes to Financial Statements

6. <u>Endowments – continued:</u>

Changes to endowment net assets for the year ended December 31, 2017, are as follows:

| | Without Donor Restrictions | With Donor Restrictions | Total |
|------------------------------|----------------------------------|----------------------------|---------------------|
| Endowment net assets, | | | |
| December 31, 2016 | \$ 8,952,179 | \$ 1,985,287 | \$10,937,466 |
| Endowment investment return: | | | |
| Interest and dividends | 260,182 | 33,842 | 294,024 |
| Investment fees | (48,230) | (6,273) | (54,503) |
| Net appreciation (realized | | | |
| and unrealized) | 1,404,687 | 182,709 | 1,587,396 |
| Total endowment | | | |
| investment return | 1,616,639 | 210,278 | 1,826,917 |
| Contributions | 1,804,535 | 1,175 | 1,805,710 |
| Net assets released for | | | |
| satisfaction of program | | | |
| requirements | - | (28,797) | (28,797) |
| Other changes and reclasses | 24,694 | 214 | 24,908 |
| Appropriation of endowment | | | |
| for expenditure | (458,053) | (59,579) | (517,632) |
| Endowment net assets, | | | |
| December 31, 2017 | <u>\$11,939,994</u> | <u>\$ 2,108,578</u> | <u>\$14,048,572</u> |

The endowment investment return is allocated between operations and non-operational activities per the spending policy in the Statements of Activities for the years ended December 31 as follows:

| | <u>2018</u> | <u>2017</u> |
|---|------------------------------|----------------------------|
| Allocated to operations Allocated to non-operational activities | \$ 609,396 (1,821,706) | \$ 517,632 1,309,285 |
| Net investment return | \$ (1.212.310) | \$ 1.826.917 |

Notes to Financial Statements

7. Charitable remainder trusts receivable:

The Society is the beneficiary of numerous irrevocable charitable trusts and gift annuities. These assets have been donated to the Society for investment in return for payments to the donor(s) or their designee(s) and are largely held by third party trustees on the Society's behalf. Upon the satisfaction of the terms of each trust or annuity, the Society will receive the balance of the invested assets. These assets are then added to the endowment per the donor's direction. For gift annuities, the related annuity liability is valued using U.S. Internal Revenue Service (IRS) tables at the net present value each year. See Note 1 for the discount rate used.

For the years ended December 31, 2018 and 2017, there were no contributions to the charitable remainder trusts received. During the years ended December 31, 2018 and 2017, the terms of one (1) charitable remainder trust were satisfied resulting in the contribution of \$98,084 and \$1,245,481, respectively, to the endowment in accordance with the donor's directive. The change in the fair value of annuities, included in the change of split-interest agreements in the Statements of Activities, was an increase of \$28,223 and \$10,537 for the years ended December 31, 2018 and 2017, respectively.

The following are the invested assets and annuity obligations at December 31:

| | <u>2018</u> | | <u>2017</u> |
|---|---------------------------|-----------|----------------------|
| Fair value of charitable remainder trust Annuity obligations | \$ 466,574 (84,795) | \$ | 500,711 (211,102) |
| Total charitable remainder trusts | | | |
| receivable, net | \$ 381,779 | <u>\$</u> | 289,609 |

8. Beneficial interest in perpetual trust:

The Society is the beneficiary of a trust (hereinafter "Trust") created by a donor, the assets of which are not in the possession of the Society but are held with a third-party investment custodian and are invested in accordance with the Trust document. The Society has legally enforceable rights and claims to such assets, including the right to their respective interest in the Trust's income therefrom. Net realized and unrealized gains and losses related to the beneficial interest in the Trust is reported as changes in net assets with donor restrictions based on explicit donor stipulations. Distributions from the Trust as determined by the investment custodian have been approximately \$34,000 annually.

9. Demand note payable – line-of-credit:

The Society has a demand note payable with a financial institution with a maximum line-of-credit availability of \$850,000. Interest on the note's outstanding balance is computed at the financial institution's variable prime lending rate (5.50% and 4.50% at December 31, 2018 and 2017, respectively) with a floor of three point five percent (3.5%). The note is collateralized by all business assets of the Society, excluding endowment investments, real property and the items of the collection and expires June 30, 2020. There were limited and no borrowings during the years ended December 31, 2018 and 2017, respectively.

Notes to Financial Statements

10. <u>Long-term note payable – construction financing:</u>

The Society has a long-term note payable with a financial institution with a maximum draw to capital expenditure line-of-credit availability of \$3,000,000 which expires in May 2019. The note was intended to provide for construction financing of the Society's Wattles Jacobs Education Center (hereinafter "Education Center") which was completed in the fall of 2015. The note provided bridge financing for the Education Center with secured future pledge receivable receipts given for this purpose. The maximum amount drawn on the note was \$1,475,000 during its draw to capital expenditure period. Interest only payments were due monthly through August 2016 on the note's outstanding balance, computed at the financial institution's variable prime lending rate minus one percent (1%) with no floor (2.50% through August 2016). Beginning in September 2016, thirty-three (33) monthly principal payments of \$10,000 plus fixed interest at four percent (4%) of the outstanding balance are due. The note was modified in September 2018 with a new advance to fund capital expenditures and provides for interest only monthly until the note's maturity in May 2019.

The note was collateralized by the endowment investments of the Society. All advances on the note were repaid and accordingly, the balance outstanding on the note was \$- at December 31, 2018 and 2017. Interest on the line-of-credit and long-term note payable totaled \$2,852 and \$10,247 for the years ended December 31, 2018 and 2017, respectively.

11. Net assets with donor restrictions:

The Society has recognized revenue related to grants and contributions that are restricted as to purpose or the expiration of time. In addition, donors have endowed the Society with funds that are restricted for specific purpose. The following is a detail of the nature of the restrictions on net assets at December 31:

| | | <u>2018</u> | | <u>2017</u> |
|--|-----------|-------------|-----------|-------------|
| Beneficial interest in perpetual trusts | \$ | 576,933 | \$ | 682,500 |
| Restricted for acquisition and conservation | | 514,870 | | 659,645 |
| Time restricted - split interest agreements | | 466,574 | | 500,711 |
| Restricted for education | | 356,798 | | 417,375 |
| Restricted for apprenticeship | | 242,439 | | 264,831 |
| General endowment | | 234,147 | | 273,900 |
| Restricted for library | | 149,725 | | 175,146 |
| Restricted for building and grounds | | 132,028 | | 154,444 |
| Restricted for visitor services | | 50,367 | | 58,918 |
| Restricted for capital expenditures and programs | | - | | 512,811 |
| Subject to the passage of time | | - | | 4,535 |
| Restricted for various programs and functions | | 162,006 | | 104,319 |
| Total net assets with donor restrictions | <u>\$</u> | 2,885,887 | <u>\$</u> | 3,809,135 |

Notes to Financial Statements

11. Net assets with donor restrictions - continued:

Releases from donor restrictions by incurring expenses satisfying the restricted purpose or by occurrence of the passage of time or other events specified by the donor consisted of the following for the years ended December 31:

| | <u>2018</u> | <u>2017</u> |
|--|---------------------|---------------------|
| Operational: | | |
| Released for program purposes | \$ 2,145 | \$ 9,354 |
| Release of accumulated earnings | 90,556 | 59,579 |
| Total releases for operational activities | 92,701 | 68,933 |
| Non-operational: | | |
| Released for campaign and capital expenditures | 1,006,110 | 593,002 |
| Adjustment for underwater endowment funds | (45,871) | - |
| Released for charitable remainder trust moved to the endowment in accordance with donor directive | - | 1,245,481 |
| Released for payments and changes in split interest agreements and time | 37,709 | 79,688 |
| Total releases for non-operational activities | 997,948 | 1,918,171 |
| Accession: | | |
| Released for acquisition of collections | 23,571 | 79,458 |
| Total releases from donor restrictions | \$ 1,114,220 | \$ 2,066,562 |

12. Liquidity:

The Society is substantially supported by grants, contributions and member support for its curatorial operations, educational programming and scholarly endeavors. In addition, the Society collects admission fees to the Museum and its patrons provide support at its Museum store. The Board of Trustees also approved a monthly draw from the endowment earnings of approximately fifty thousand dollars (\$50,000) which helps to support its liquidity requirements. With the exception of the limited seasonality to its operations, the diversity of revenue streams tends to provide for relatively consistent cash flows throughout the year. This reasonably aligns with the Society's expectation that its financial assets, which consist largely of cash and cash equivalents, short-term investments, accounts and grants receivable, will be available to meet its general expenditures, liabilities and other obligations as they come due. Because of the consistency of its cash flows throughout the year, the Society considers it prudent to maintain at least forty-five (45) days of cash availability.

As part of the Society's management plan to ensure adequate liquidity to provide for routine operations, the Society maintains a working capital line-of-credit with a maximum availability of \$850,000 to help manage unanticipated liquidity needs. In recent years, the line-of-credit has been largely unutilized as management has successfully managed cash requirements to align with actual cash flows.

Notes to Financial Statements

13. Availability of financial assets:

The Society's liquid resources available to meet operational requirements, that is, without donor or other restrictions limiting their use, within one year of the Statement of Financial Position as of December 31, comprise the following:

| | <u>2018</u> | <u>2017</u> |
|--|---------------------|---------------------|
| Cash and cash equivalents | \$ 483,352 | \$ 586,159 |
| Accounts receivable, collected within one year | 116,595 | 227,420 |
| Pledges receivable, net, collected within one year | 31,162 | 116,250 |
| Distributions from beneficial assets held by others | 34,000 | 34,000 |
| Endowment spending-rate appropriations | 616,428 | 609,396 |
| Total financial assets | 1,281,537 | 1,573,225 |
| Less: Donor restricted for specific programs | (5,000) | (13,500) |
| Financial assets available to meet cash needs for general expenditures within one year | <u>\$ 1,276,537</u> | <u>\$ 1,559,725</u> |

These amounts are reduced by amounts not available for general use because of contractual or donor-imposed restrictions. The Society's endowment funds consist of donor-restricted endowments and funds designated by its Board of Trustees as endowments. Income from donor-restricted endowments is restricted for specific purposes with the exception of the amounts available for general use. The endowment investments with donor restrictions are not available for general expenditure. Although the Society has a quasi-endowment of nearly ten point five million dollars (\$10,500,000), it does not intend to spend from its quasi-endowment other than amounts appropriated for general expenditure as part of its annual Board of Trustee approved endowment draw for operations. Accordingly, amounts not available include amounts set aside for long-term investing in the quasi-endowment. However, the Board of Trustees could appropriate additional amounts from its quasi-endowment if necessary.

14. Financial instruments reported at fair value:

The asset or liability's fair value measurement within the fair value hierarchy is based on the lowest level of any input that is significant to the fair value measurement. Valuation techniques used need to maximize the use of observable inputs and minimize the use of unobservable inputs.

Following is a description of the valuation methodologies used for assets and liabilities measured at fair value:

Domestic and international equities – Valued at the closing price reported on the active market on which the individual securities are traded.

Mutual fund equities – Valued at the closing price reported on the active market on which the individual securities are traded.

Notes to Financial Statements

14. Financial instruments reported at fair value – continued:

Fixed income – Valued at the closing price reported on the active market on which the individual securities are traded. This investment class invests in U.S. Treasuries, securities and diversified fixed income strategies, which invest in corporate credits, including bank loans, high yield and investment grade bonds. The redemption period of these investments is generally daily. There are no unfunded commitments related to this investment class.

Perpetual and charitable trusts – Valued at the current market value of the remainder interest in the underlying assets using observable market inputs based on its beneficial interest in the trust discounted to a single present value using market rates of approximately three percent (3%).

Fair value of assets at December 31, 2018 are as follows:

| | <u>Fair Value</u> | Quoted Prices in Active Markets (Level I) | Significant Other Observable Inputs (Level II) | Significant Unobservable Inputs (Level III) |
|------------------------------------|---------------------|---|--|--|
| Domestic equity securities | \$ 4,440,959 | \$ 4,440,959 | \$ - | \$ - |
| Mutual funds: | | | | |
| Domestic equity securities | 759,385 | 759,385 | - | - |
| International equity securities | 2,873,482 | 2,873,482 | - | - |
| Domestic fixed income | 2,183,359 | 2,183,359 | - | - |
| International fixed income | 1,701,830 | 1,701,830 | - | - |
| Cash and money market funds | 336,832 | 336,832 | | |
| Total long-term investments | <u>\$12,295,848</u> | <u>\$12,295,848</u> | <u>\$</u> | <u>\$ -</u> |
| Perpetual and charitable trusts | \$ - | <u>\$ -</u> | <u>\$</u> - | \$ 1,043,507 |

Fair value of assets at December 31, 2017 are as follows:

| | <u>Fair Value</u> | Quoted Prices in Active Markets (Level I) | Significant Other Observable Inputs (Level II) | Significant Unobservable Inputs (Level III) |
|---------------------------------|---------------------|---|--|--|
| Domestic equity securities | \$ 5,454,652 | \$ 5,454,652 | \$ - | \$ - |
| Mutual funds: | | | | |
| Domestic equity securities | 788,400 | 788,400 | - | - |
| International equity securities | 2,576,267 | 2,576,267 | - | - |
| Domestic fixed income | 1,399,646 | 1,399,646 | - | - |
| International fixed income | 2,261,650 | 2,261,650 | - | - |
| Cash and money market funds | 1,567,957 | 1,567,957 | | |
| Total long-term investments | <u>\$14,048,572</u> | <u>\$14,048,572</u> | <u>\$</u> | <u>\$ -</u> |
| Perpetual and charitable trusts | <u>\$</u> | <u>\$ -</u> | <u>\$</u> | \$ 1,183,211 |

Notes to Financial Statements

14. Financial instruments reported at fair value – continued:

There were no significant transfers in or out of the levels of the fair value hierarchy during the years ended December 31, 2018 and 2017. There were no changes in valuation techniques for the years ended December 31, 2018 and 2017. None of the investments held at December 31, 2018 and 2017 have restrictions limiting daily redemption of holdings or requiring advance notice of redemption.

Following is a detail of assets measured at fair value on a recurring basis using significant unobservable inputs (Level III) to develop the fair value annually for the year ended December 31:

| | <u>2018</u> | | <u>2017</u> |
|----------------------------------|---------------------|-----------|-------------|
| Perpetual and charitable trusts: | | | |
| Balance, beginning of year | \$ 1,183,211 | \$ | 2,243,234 |
| Total gains (loss) realized in | | | |
| non-operational income | (139,704) | | 185,458 |
| Transfer to the endowment | - | | (1,245,481) |
| Balance, end of year | <u>\$ 1,043,507</u> | <u>\$</u> | 1,183,211 |

Certain administrators of these perpetual and charitable trusts receivable provide an annual valuation representing the Society's allocation in the trusts but without significant basis for the composition of the underlying trust interests. Accordingly, the fair value of underlying assets, when known, is used to approximate the discounted cash flows projected to be received. The Society considers the measurement of its beneficial interest in the perpetual and charitable trusts to be a Level III measurement within the fair value measurement hierarchy because even though that measurement is based on the unadjusted fair value of the underlying trust assets reported by the trustee, the Society will not receive those assets or have the ability to direct the trustee to redeem them in the near term.

The methods described above may produce a fair value calculation that may not be indicative of net realizable value or reflective of future fair values. Furthermore, while the Society believes its valuation methods are appropriate and consistent with other market participants, the use of different methodologies or assumptions to determine the fair value of certain financial instruments could result in a different fair value measurement at the reporting date.

Financial instruments such as those above involve, to varying degrees, elements of market risk and credit risk in excess of amounts recorded on the Statement of Financial Position. For the Society, market risk represents the potential loss due to the decrease in the value of financial instruments; credit risk represents the maximum potential loss due to possible nonperformance of contract terms by obligors and counter parties.

Notes to Financial Statements

15. Museum store activities:

The Society operates a museum store within the exhibit facility offering unique merchandise complementary to visitor interests. Gross revenue and expenses consisted of the following for the year ended December 31:

| | | <u>2018</u> | <u>2017</u> | | |
|---|-----------|----------------------|-------------|----------------------|--|
| Museum store revenues Less: Museum store expenses | \$ | 341,904 (292,043) | \$ | 296,075 (243,819) | |
| Museum store, net | <u>\$</u> | 49,861 | \$ | 52,256 | |

16. Retirement plans:

The Society offers a tax-deferred savings plan (hereinafter "Plan") which qualifies as a voluntary contribution savings plan under Internal Revenue Code Section 403(b). The Plan is administered by Teacher's Insurance and Annuity Association and College Retirement Equities Fund (TIAA – CREF). Employees may provide tax-deferred contributions to fully vested individual retirement accounts up to the Internal Revenue Code limit. The Plan covers all employees who have worked more than one thousand (1,000) hours cumulatively and after one (1) year of continuous employment. The Society provides an employer match contribution to all employees who are twenty-one (21) years of age equal to fifty percent (50%) of the employee's elective deferral up to a maximum of two percent (2%) in 2017.

The Society offers a tax-deferred savings plan (hereinafter "Discretionary Plan") which qualifies as a voluntary contribution savings plan under Internal Revenue Code Section 403(b). The Discretionary Plan is also administered by Teacher's Insurance and Annuity Association and College Retirement Equities Fund (TIAA – CREF). The Discretionary Plan covers all employees over age twenty-one (21) who normally work forty (40) hours per week and after two (2) years of continuous employment. The Discretionary Plan allows the Society to make discretionary contributions to all eligible employees as determined annually by the Board of Trustees. The Society made no contribution to the Discretionary Plan in 2018 and 2017. Total pension expense for both plans for the years ended December 31, 2018 and 2017 was \$19,839 and \$20,145, respectively.

17. Contributed goods and services:

A substantial number of unpaid volunteers have made significant contributions of their time to develop the Society's programs; principally membership development, fundraising and educational programs. The Society estimates that it received \$727,300 and \$679,114 in donated goods and services for the years ended December 31, 2018 and 2017, respectively, which meet the criteria for recording in the financial statements and, accordingly, are included in revenue and expense in the Statements of Activities.

In addition, the Society estimates it receives an additional \$50,000 of donated services annually that do not meet the criteria for recording and are therefore excluded from the accompanying financial statements.

Notes to Financial Statements

18. Concentration of credit and economic risk:

The Society maintains its cash and cash equivalents at various financial institutions in accounts which at times may exceed federally insured limits. The Society has not experienced any losses in such accounts and does not believe it is exposed to any significant credit risk on cash and cash equivalents which may, at times, exceed federally insured limits. Certain of these financial institutions are also insured by the Massachusetts Depositors Insurance Fund (DIF) that insures all deposits above the federally insured limits.

Approximately sixty-two percent (62%) and fifty-nine percent (59%) of total grants and pledges receivable are from two (2) donors at December 31, 2018 and 2017, respectively.

19. Commitments and contingencies:

The Society receives a portion of its funding from government agencies. These contracts are subject to contractual provisions governing the programs, most of which are subject to interpretation. These contracts provide the oversight agencies the right to audit the Society and their sub-recipients and could result in the recapture of revenue previously reported by the Society. Any disallowed claims resulting from such audits could become a liability of the Society. The ultimate determination of amounts received under these programs generally is based on allowable costs reported to and auditable by the funding agencies. Until such audits have been completed, if any, and final settlement is reached, there exists a contingency to refund all amounts received in excess of allowable costs. In the opinion of management, the results of such audits, if any, would not have a material effect on the Society's financial position or results of operations at December 31, 2018 and 2017.

As such, the Society operates in a heavily regulated environment. The operations of the Society are subject to administrative directives, rules and regulations of federal, state and local regulatory agencies including, but not limited to, the following:

U.S. Institute of Museum and Library Services

U.S. Department of Interior, National Park Service

U.S. Department of Housing and Urban Development, Community Development Block Grant

National Endowment for the Humanities

Massachusetts Cultural Council

Massachusetts Development Finance Agency

Massachusetts Historical Commission

These administrative directives, rules and regulations are subject to change by act of the United States Congress, act of the state and local legislature or an administrative change mandated by the United States federal agencies or Commonwealth of Massachusetts agencies noted above. Such changes may occur with little notice or inadequate funding to pay for the related cost, including the additional administrative burden, to comply with the change. Additionally, contractual funding may decrease or be withdrawn during contract periods with little notice.

Notes to Financial Statements

20. Subsequent events:

In January 2018, the Society received a one million three hundred thousand dollar (\$1,300,000) gift to the endowment to be funded over a six (6) year period. In addition, the donor has formally committed to fund annual operational priorities with gifts totaling two hundred-fifteen thousand dollars (\$215,000) to be funded over a five (5) year period. As of the date of the financial statements, the Society was in receipt of the first year's commitment of approximately two-hundred fifty-five thousand dollars (\$255,000).

21. Effect of new accounting pronouncements:

In May 2014, the Financial Accounting Standards Board (FASB) issued Accounting Standards Update (ASU) No. 2014-09, Revenue from Contracts with Customers (Topic 606). The core principle of this amendment is that an entity should recognize revenue to depict the transfer of promised goods or services to customers in an amount that reflects the consideration to which the entity expects to be entitled in exchange for those goods and services. The FASB issued subsequent amendments to improve and clarify the implementation guidance of Topic 606. This standard, as amended by ASU No. 2015-14, Revenue from Contracts with Customers-Deferral of Effective Date, is effective for the Society's year ending December 31, 2019. The new revenue standard may be applied retrospectively to each prior period presented or retrospectively with the cumulative effect recognized as of the date of adoption. The Society is currently evaluating the impact of this new guidance on its financial statements and related disclosures.

In January 2016, the Financial Accounting Standards Board (FASB) issued Accounting Standards Update (ASU) No. 2016-01, *Financial Instruments-Overall (Subtopic 825-10), Recognition and Measurement of Financial Assets and Financial Liabilities.* ASU No. 2016-01 requires equity investments to be measured at fair value with changes in fair value recognized in net income; simplifies the impairment assessment of equity investments without readily determinable fair values by requiring a qualitative assessment to identify impairment and requires presentation of financial instruments by measurement type. ASU No. 2016-01 is effective for the Society's year ending December 31, 2019. The Society is currently evaluating the impact that ASU No. 2016-01 will have on its financial statements.

In February 2016, the Financial Accounting Standards Board (FASB) issued Accounting Standards Update (ASU) No. 2016-02, *Leases (Topic 842)*. This update establishes the principles that lessees and lessors shall apply to report useful information to users of financial statements about the amount, timing, and uncertainty of cash flows arising from a lease. Among other things, in the amendments in ASU No. 2016-02, lessees will be required to recognize the following for all leases (with the exception of short-term leases) at the commencement date: 1.) a lease liability, which is a lessee's obligation to make lease payments arising from a lease, measured on a discounted basis; and 2.) a right-of-use asset, which is an asset that represents the lessee's right to use, or control the use of, a specified asset for the lease term. ASU No. 2016-02 is effective for the Society's year ending December 31, 2020 and is not expected to have a material impact on the Society's financial statements.

In August 2016, the Financial Accounting Standards Board (FASB) issued Accounting Standards Update (ASU) No. 2016-15, *Classification of Certain Cash Receipts and Cash Payments*. This update addresses eight specific cash flow issues with the objective of reducing the existing diversity in practice. The amendments in this update are effective for the Society's year ending December 31, 2019. Management is currently evaluating the impact of ASU No. 2016-15 on the Society's financial statements.

Notes to Financial Statements

21. Effect of new accounting pronouncements - continued:

In November 2016, the Financial Accounting Standards Board (FASB) issued Accounting Standards Update (ASU) No. 2016-18, *Statement of Cash Flows: Restricted Cash*. The amendments address diversity in practice that exists in the classification and presentation of changes in restricted cash and require that a statement of cash flows explain the changes during the period in the total of cash, cash equivalents, and amounts generally described as restricted cash or restricted cash equivalents. The amendments in this update are effective for the Society's year ending December 31, 2019. Management is currently evaluating the impact of ASU No. 2016-18 on the Society's financial statements.

In June 2018, the Financial Accounting Standards Board (FASB) issued Accounting Standards Update (ASU) No. 2018-08, Clarifying the Scope and the Accounting Guidance for Contributions Received and Contributions Made. This amendment clarifies and improves current not-for-profit organization guidance about whether a transfer of assets, or the reduction, settlement, or cancellation of liabilities, is a contribution or an exchange transaction. It provides criteria for determining whether the resource provider is receiving commensurate value in return for the resources transferred which, depending on the outcome, determines whether the organization follows contribution guidance or exchange transaction guidance in the revenue recognition and other applicable standards. It also provides a more robust framework for determining whether a contribution is conditional or unconditional, and for distinguishing a donor-imposed condition from a donor-imposed restriction. This is important because such classification affects the timing of contribution revenue and expense recognition. The amendment is effective for the Society's year ending December 31, 2020. Management is currently evaluating the impact of ASU No. 2018-08 on the Society's financial statements.

Other recent accounting pronouncements issued by the Financial Accounting Standards Board (FASB) did not or are not believed by management to have a material impact on the Society's present or future financial statements.

INFORMATION REQUIRED BY GOVERNMENT AUDITING STANDARDS



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Independent Auditors' Report on Internal Control over Financial Reporting
And on Compliance and Other Matters Based on an Audit of
Financial Statements Performed in Accordance With
Government Auditing Standards

To the Board of Trustees Old Dartmouth Historical Society (also known as "The New Bedford Whaling Museum") New Bedford, Massachusetts

We have audited, in accordance with the auditing standards generally accepted in the United States of America and the standards applicable to financial audits contained in <u>Government Auditing Standards</u>, issued by the Comptroller General of the United States, the financial statements of Old Dartmouth Historical Society (also known as "The New Bedford Whaling Museum") (a Massachusetts not-for-profit organization) (hereinafter "Society"), which comprise the Statement of Financial Position as of December 31, 2018, and the related Statements of Activities, Functional Expenses and Cash Flows for the year then ended, and the related notes to the financial statements, and have issued our report thereon dated April 25, 2019. Our report included an emphasis of a matter paragraph pertaining to the adoption of Financial Accounting Standards Board's (FASB) Accounting Standards Update (ASU) No. 2016-14, *Not-for-Profit Entities (Topic 958)*, *Presentation of Financial Statements of Not-for Profit Entities*.

Internal control over financial reporting:

In planning and performing our audit of the financial statements, we considered Old Dartmouth Historical Society's internal control over financial reporting (hereinafter "internal control") to determine the audit procedures that are appropriate in the circumstances for the purpose of expressing our opinion on the financial statements, but not for the purpose of expressing an opinion on the effectiveness of the Society's internal control. Accordingly, we do not express an opinion on the effectiveness of the Society's internal control.

A deficiency in internal control exists when the design or operation of a control does not allow management or employees, in the normal course of performing their assigned functions, to prevent, or detect and correct misstatements on a timely basis. A material weakness is a deficiency, or a combination of deficiencies, in internal control such that there is a reasonable possibility that a material misstatement of the Society's financial statements will not be prevented, or detected and corrected on a timely basis. A significant deficiency is a deficiency, or a combination of deficiencies, in internal control that is less severe than a material weakness yet important enough to merit attention by those charged with governance.

Our consideration of internal control was for the limited purpose described in the first paragraph of this section and was not designed to identify all deficiencies in internal control that might be material weaknesses or significant deficiencies. Given these limitations, during our audit we did not identify any deficiencies in internal control that we consider to be material weaknesses. However, material weaknesses may exist that have not been identified.

To the Board of Trustees Old Dartmouth Historical Society (also known as "The New Bedford Whaling Museum") Page two

Compliance and other matters:

As part of obtaining reasonable assurance about whether Old Dartmouth Historical Society's financial statements are free of material misstatement, we performed tests of its compliance with certain provisions of laws, regulations, contracts and grant agreements, noncompliance with which could have a direct and material effect on the determination of financial statement amounts. However, providing an opinion on compliance with those provisions was not an objective of our audit and, accordingly, we do not express such an opinion. The results of our tests disclosed no instances of noncompliance or other matters that are required to be reported under Government Auditing Standards.

Purpose of this report:

The purpose of this report is solely to describe the scope of our testing of internal control and compliance and the result of that testing, and not to provide an opinion on the effectiveness of the Society's internal control or on compliance. This report is an integral part of an audit performed in accordance with <u>Government Auditing Standards</u> in considering the Society's internal control and compliance. Accordingly, this communication is not suitable for any other purpose.

Bull - Cupy CPA'S PC

Allan Smith and Company, CPAs PC Stoughton, Massachusetts

April 25, 2019